



BHARATIYA VIDYA BHAVAN'S

S.P. Jain Institute of Management & Research

PGDM Placement Report

Autumns 2011

Ref No: SM/SMER/IIMA/2013/674

January 17, 2013

Chairperson, The Placement Office
SP Jain Institute of Management and Research
Munshi Nagar, Andheri (W)
Mumbai 400 058

Dear Sir,

Re: Audit of the Autumn Internship Placement Report of the 2010-12 Post Graduate Diploma in Management (PGDM)

We have audited the Placement Report prepared by SP Jain Institute of Management and Research (SPJIMR), Mumbai, for the autumn internship placements of the students of the 2010-12 batch of the PGDM programme. The Placement Report is the responsibility of SPJIMR. Our responsibility is to validate the information provided in the report with the relevant documentation, and comment on the Placement Report's conformance with Indian Placement Reporting Standards (IPRS).

In this context, we confirm the following:

1. For the purpose of the audit, we have obtained all the information and explanations, which to the best of our knowledge and belief were necessary. In our opinion, the Placement Report complies with IPRS.
2. The validation of information presented in the report is based on communication received by SPJIMR from recruiting companies. CRISIL has not independently sourced any information or documentation.
3. We have verified the information with respect to stipends presented in the report with communication received from recruiters. In some cases, CRISIL was not able to verify the internship location and job function. In such cases, the information shared by students with the institute has been included in the report. Information on autumn internship details from individual students has not been used.
4. The number of students opting out of the summer internship placement process has been established through written communication from the students who have opted out.

Thank you.

Best regards,

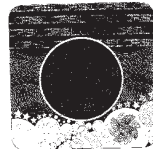


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**Placement Report**

We have prepared the placement report as per the Indian Placement Reporting Standards. The detailed report, which has been audited by CRISIL, is presented hereafter.

1 Classification of entire placement pool:

Categories	Number
1. Total batch strength	176
1a. Total students eligible for sitting in Autumn Placements	176
1b. Total students not eligible for sitting in Autumn Placements	-
2. Total students eligible for sitting in Autumn Placements	176
2a. Seeking internship through the Institute	173
2b. Not Seeking Internship through the Institute	-
2c. Students who opted out of autumn internship	3

Table 1.1: Classification of the entire placement pool

Nature of the internship	With Stipend	Without Stipend
Seeking internship through the institute	143	30
Not seeking internship through the institute	-	-

Table 1.2: Classification of internships based on stipend status

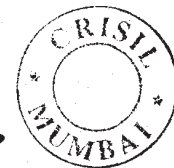
2 Sector Wise Classification:

Sector	No. of Offers accepted
Banking, Financial Services and Insurance (BFSI)	42
Conglomerate	18
Consulting	10
Consumer goods (FMCG)	58
Engineering / Technology	4
Information Technology (IT)	20
Manufacturing	2
Median & Advertising	3
Pharmaceutical/Healthcare	10
Others	6
Total	173

Table 2: Classification of internships based on sector



For SPJIMR, Mumbai



For CRISIL Limited, Mumbai



3 Function Wise Classification

Function	No. of Offers accepted
Consulting	6
Finance	20
Human Resources (HR)	1
Marketing/Sales	41
Operations	28
Data not available	77
Total	173

Table 3: Classification of internships based on function

4 Location Wise Classification

4.1 Global Classification

Locations	No. of Offers accepted
Americas	-
Europe	-
India	171
South-East Asia	2
Rest of Asia	-

Table 4.1: Classification of internships based on location

4.2 Indian Locations Classification

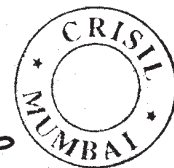
Indian Locations	No. of Offers accepted
National Capital Region	42
Mumbai	89
Hyderabad	6
Bengaluru	25
Pune	6
Chennai	3
Total	171

Table 4.2: Classification of internships based on location within India

For SPJIMR, Mumbai



For CRISIL Limited, Mumbai





5 Compliance statement

This placement report has been prepared as per the Indian Placement Reporting Standards, version 2.1

The instances where the report deviates from the standards and the reasons for them are mentioned below:

Sl. No.	Deviation from the standards	Reason
1	-	-

Table 5: List of Deviations from Standards with reasons for the same

For SPJIMR, Mumbai



For CRISIL Limited, Mumbai

