

CRISIL Business School Grading

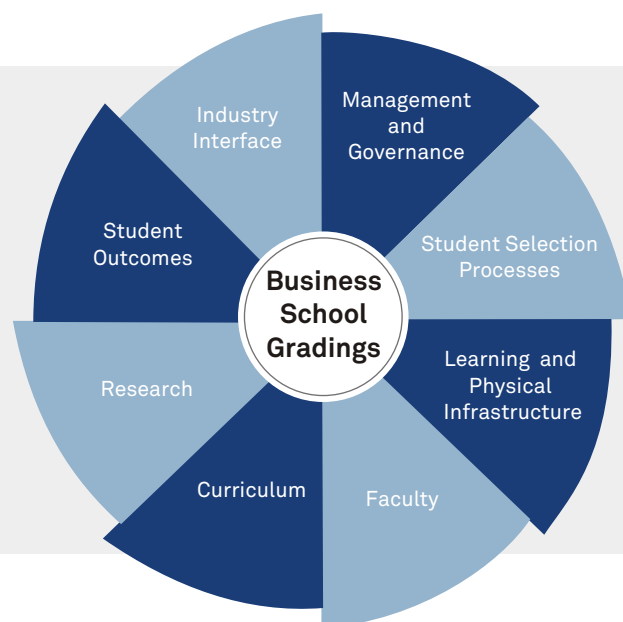
In 2010, CRISIL pioneered Business school gradings - India's first independent and rigorous grading service for the education sector. Through this service, CRISIL aims to recognise and nurture quality management education, while helping employers and aspiring management graduates find business schools that best match their needs.

A CRISIL Business School Grading, assigned to a specific programme, assesses the ability of the institute to impart quality education and to achieve desired student outcomes through the graded programme.

Assessment Parameters

CRISIL's criteria for grading business schools have been developed after carrying out extensive research.

We use quantitative and qualitative assessment parameters, to ensure that our evaluation framework is both robust and comprehensive.



National Level Scale	State Level Scale
A ★ ★ ★	A ★ ★ ★
A ★ ★	A ★ ★
A ★	A ★
A	A
B ★ ★ ★	B ★ ★ ★
B ★ ★	B ★ ★
B ★	B ★
B	B

Grading Scale

The grading is an eight-point scale and assigned at the national (relative to other programmes across India) and state (relative to other programmes in the state) levels.

The CRISIL Business School Grading will be valid for one year from the date of its assignment.

Process

The process involves detailed information from the business school, a campus visit and feedback from recruiters and alumni. A detailed report is then presented to the grading committee which assigns the grading. The entire process takes about a month from the time of receipt of information from the business school.

Benefits

Indicator of quality

- Provides assurance to students and recruiters about the quality of education
- Provides potential faculty information on academic aspects such as research and teaching methodologies, before deciding which institute to join

Benchmarks with other programmes

- Enables identification of best practices
- Provides an analysis of strengths that can help you differentiate your programme and weaknesses
- Enables students and employers to identify a better quality programmes

Increases acceptance from recruiters

- CRISIL being a well-established and respected name among India's corporate, the grading from CRISIL will inform potential recruiters about the quality of education offered by the institute

Improves brand equity

- Adds to the credibility of the institute
- Showcases transparency in business school operations for funding or towards student bank loans

About CRISIL Limited

CRISIL is a leading, agile and innovative global analytics company driven by its mission of making markets function better.

It is India's foremost provider of ratings, data, research, analytics and solutions, with a strong track record of growth, culture of innovation and global footprint. It has delivered independent opinions, actionable insights, and efficient solutions to over 100,000 customers.

It is majority owned by S&P Global Inc, a leading provider of transparent and independent ratings, benchmarks, analytics and data to the capital and commodity markets worldwide.

About CRISIL Ratings

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