

Graded Programme: PGPBM

CRISIL Grading: A

National A

State WB A ★★

Valid upto: April 30, 2018

Bengal Institute of Business Studies

18D Lakeview Road, Lake Terrace, Ballygunge, Kolkata- 700 029, West Bengal

https://www.bibs.co.in/

Report Date: May 1, 2017

Bengal Institute of Business Studies (BIBS) was set up in 2008 by Mr Vidur Kapoor in Kolkata. In 2008, BIBS was affiliated to Punjab Technical University. Since the students were predominantly from West Bengal, the Institute got itself affiliated to Vidhyasagar University, which is accredited by National Assessment and Accreditation Council (NAAC), and is a Government of West Bengal university. BIBS offers three courses PGPBM + MBA, PGPIBM + MBA & PGPFM + MBA, On completion of the above courses, the student gets a Regular Full - Time degree affiliated to Vidhyasagar University, Along with this the post graduate certificate offered by BIBS.

Best Practices Followed

- Good profile of permanent & visiting faculties
- Significant Industry Interface through guest speakers interaction.
- Number of extra curricular activities based learning is good

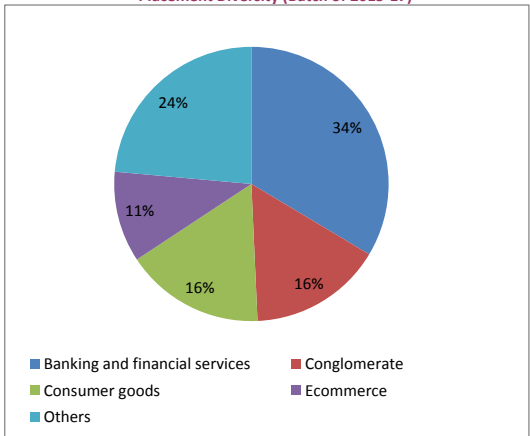
Areas of Excellence	Areas of Strong Performance	Areas of Good Performance	Areas of Improvement
<ul style="list-style-type: none"> • Good track record of the founder group in education • Number of extra-curricular activities is high. • Industry interaction is strong. 	<ul style="list-style-type: none"> • Good placement track record • Adequate number and profiles of visiting faculty • Affordable fee structure for students 	<ul style="list-style-type: none"> • Fair amount of research output • Focus on improving student quality through initiatives. • Industry interface through good guest speaker interaction. 	<ul style="list-style-type: none"> • Geographic and academic batch diversity need to improve • Less number of faculty with PhD, • Need to enhance brand awareness at the national level and widen placement opportunities. • Scope for improvement in work experience profile of batches.

Graded Program Details		Students - Key Statistics (Batch of 2016-18)		Permanent Faculty		Student Outcome (Batch of 2014-16)	
Programme	PGPBM	Student strength	167	Faculty strength	23	Placements*	94%
Offered since	2008	Average age	22 years	Median teaching experience	8 years	Median salary	Rs 3.6 lakh
Status	Autonomous	Average work experience	9 months	Median industry experience	6.5 years	Maximum salary	Rs 5.5 lakh
Recognition	Affiliated to Vidhyasagar University	Percentage of female students	38%	Retention rate	100%	Pre-placement offers	9%
Programme fee	Rs 3.98 lakh	Percentage of students with work experience > 2 years	2%	Student-faculty ratio	7.26 : 1	Predominant placement region	West Bengal
Total Seats	170 for 2016-18 batch	Entrance Exam	MAT,CAT,GMAT, XAT,BIBSAT	Visiting faculty	18	No. of student clubs	10

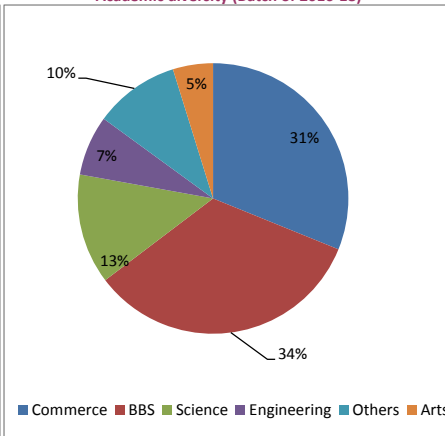
Admission statistics : Cut offs 2016-18				Prominent recruiters	
Government quota seats		Management quota seats		PWC, Johnson & Johnson, ICICI Securities, HDFC , Vodafone, Yes Bank, Jay Tea,Britania , Parle , Pantaloons, L&T Finance, Kotak Mahindra Bank, Janalakshmi Finance, Indusind Bank, Dabur,Nestle, Pepsico,etc	
Cut off Score	BIBSAT/CAT/MAT + GDPI Academic Records = 76 %	Cut off Score	NA		
Highest Score	NA	Highest Score	NA		

*excludes 8 students opted out of placements

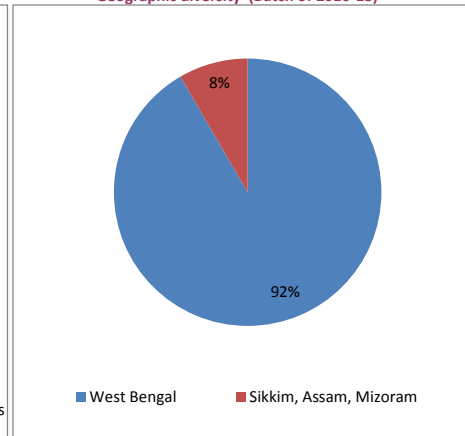
Placement Diversity (Batch of 2015-17)



Academic diversity (Batch of 2016-18)



Geographic diversity (Batch of 2016-18)



Curriculum

Value-added modules have been included in curriculum to enhance practical exposure and employability. The institute contacts alumni as well as other corporate professionals seeking their views on the course structure.

In 2016-18, 4 students participated in global exchange programmes with MDIS, an institute in Singapore

Industry Interaction

In 2016, the institute conducted 2 Management Development Programmes (MDPs) for organisations such as KPMG and Toast Master.

BIBS held 12 guest lectures in the last 2 years with senior management from companies such as Pepsico, Exide, ITC, TimesJob.com, Kellogg's, Bandhan Bank and Pidilite conducting lectures.

Students have adequate industry interactions: every Saturday, there are guest lectures being organised for the students.

Infrastructure

BIBS has a 10,000 sq. ft. campus, which houses academic classrooms, faculty room, a library, and conference room. The institute has acquired an additional 5 acre of land at Behala (Kolkata), where the new campus is being set up.

The institute does not provide on-campus accommodation for students and faculty. However, it provides assistance to students for accommodation in the vicinity.

The library has over 2467 books, 205 e-books, 8 national journals, 5 online international journals, and subscription to 2 databases. All classrooms have overhead projectors, and wireless hotspots.

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