

Graded Programme: I PGPM	Management Development Institute (MDI), Murshidabad
CRISIL Grading:	Sakim – Katnai, Kulori, P.O. – Uttar Ramna, Raghunathganj, Murshidabad – West Bengal – 742 235
National	https://www.mdim.ac.in
State	
Valid upto: November 19, 2019	Report Date: November 20, 2018

Management Development Institute was set up by Industrial Finance Corporation of India (IFCI) as a society under the Societies Registration Act of 1860 in 1973, primarily for training, consulting & research activities. From 1973 to 1994, various research and consulting projects was executed by the institute. In 1994, a full time post graduate programme in management (PGPM) was started in Gurgaon Campus.

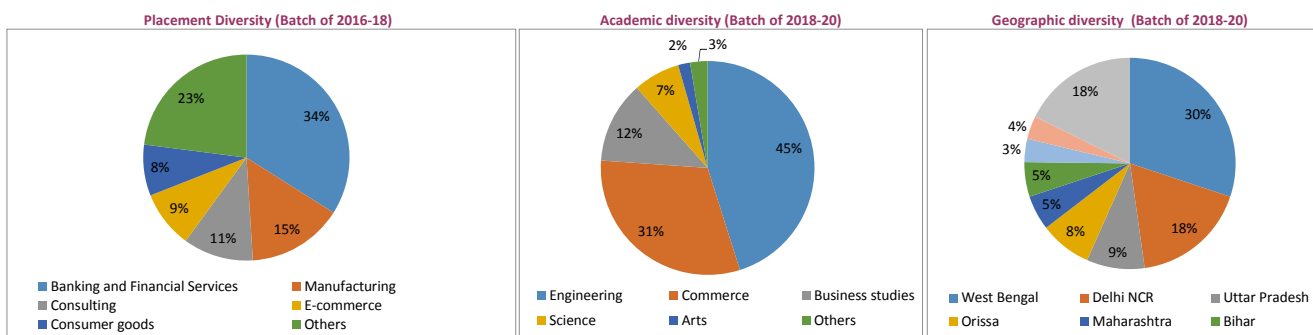
Mr. Pranab Mukherjee, former President of India, laid the foundation stone of MDI Murshidabad in October 2010. The institute launched its first batch for the post graduate diploma course in management (PGPM) in August 2014. PGDM offered by the institute is recognised and accredited by All India Council of Technical Education (AICTE), New Delhi. Being at an early stage of operations, it is mentored by MDI Gurgaon. Institute benefits from a common board of MDI Gurgaon comprising of eminent professionals such as Dr. Emandi Sankara Rao (MD and CEO of IFCI Limited), Mrs. Renu Sud Karnad (Managing Director of HDFC Ltd) and Dr. Rajeev Uberoi (CEO of IDFC Financial Holding Company Ltd). Dr Atmanand is the current director of the institute. He is also serving as an independent director on Board of SAIL and Central Bank of India.

Best practices followed

- Well-balanced management structure comprising eminent professionals
- Permanent members of the faculty need to be at least PhD holders
- Incentives offered to faculty members for research activities has resulted in high research output

Areas of excellence	Areas of strong performance	Areas of good performance	Areas of improvement
<ul style="list-style-type: none"> Patronage of a society with strong experience in managing educational institution Well-balanced management structure comprising eminent professionals 	<ul style="list-style-type: none"> About 10-acre campus with state-of-the-art learning and physical infrastructure Well qualified permanent faculty members, all are PhD holders. 	<ul style="list-style-type: none"> Higher output in research observed Better discipline diversity in student intake observed as compared to other top B-schools 	<ul style="list-style-type: none"> Limited brand visibility at the national level as compared with higher graded institutes Regional concentration in final admits and industry concentration in placements Scope of improvement in Faculty Development Programmes (FDP's) undertaken.

Graded Program Details		Students - Key Statistics (Batch of 2018-20)		Permanent Faculty		Student Outcome (Batch of 2016-18)	
Programme	PGPM	Student strength	113	Faculty strength	12	Placements	81%
Offered since	2014	Average age	23 years	Median teaching experience	14 years	Median salary	Rs.8.00 lakh
Status	Autonomous	Average work experience	8 months	Median industry experience	0 years	Maximum salary	Rs.11.60 lakh
Recognition	AICTE	Percentage of female students	23%	Retention rate	75%	Pre-placement offers	0%
Programme fee	Rs. 11.5 lakh (including boarding fees)	Percentage of students with work experience > 2 years	13%	Student-faculty ratio	9.4:1	Predominant placement region	West Bengal
Total Seats	120	Entrance Exam	CAT	Visiting faculty	15	No. of student clubs	5
Admission statistics : Cut offs 2016-18				Prominent recruiters			
Government quota seats		Management quota seats		ICICI Bank, SBI Life Insurance, Linde, Home Credit and BellWhether Advisors.			
Cut off Score	45.94 percentile	Cut off Score	Not applicable				
Highest Score	Not available	Highest Score	Not applicable				



Curriculum

Curriculum comprises 22 core subjects spread across three terms, summer internship, and four specialisations—human resource development, finance, marketing management and supply chain management. The curriculum requires all students to spend one full trimester at MDI – Gurgaon and attend courses moderated by its faculty.

Industry interaction

From 2016 to 2018, the institute conducted 8 management development programmes (MDP) and 1 faculty development programme (FDP). Total participation in MDPs was 242—at an average of 22 per session. SAIL (Steel Authority of India Limited) – ISP, Administrative Training Institute (ATI), Government of West Bengal, Geological Survey of India and LIC were prominent participants at these sessions. The topics for the sessions included administration and project management, finance for non-finance professionals, high-impact management, and leadership and general management.

Infrastructure

The campus has 4 classrooms and 2 conference and seminar halls with 2 more classrooms to be added in the near future. A further extension of 4 acres is proposed, which will include a convention hall. The institute has a fully functional library with 10,000 titles and 4,000 journals. Subscriptions to databases such as National Digital Library (NDL), EBSCO, Emerald Insight, Sage, and CMIE Prowess for Interactive Querying (IP), Industrial Outlook Database, Harvard Business Resources and IIM A cases have been obtained.

The computer lab is equipped with 70 systems, including an LCD projector, language lab, SPSS, and Turnitin. About 3 to 4 Bloomberg terminals are planned to be set up by December 2018. The online library system, KOHA with RFID technology is installed and operational. The hostel can accommodate around 250 students in single occupancy rooms with separate buildings for boys and girls.

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