

Graded Programme: MBA-IB (International Business)
 CRISIL Grading: A ★★
 National MH A ★★ ★
 State MH A ★★ ★
 Valid upto: September 29, 2015

Symbiosis Institute of International Business (SIIB)
 G. No. 174/1, Hinjewadi, Taluka - Mulshi, Dist. Pune – 411 057
<http://www.siib.ac.in/>

Report Date: September 30, 2014

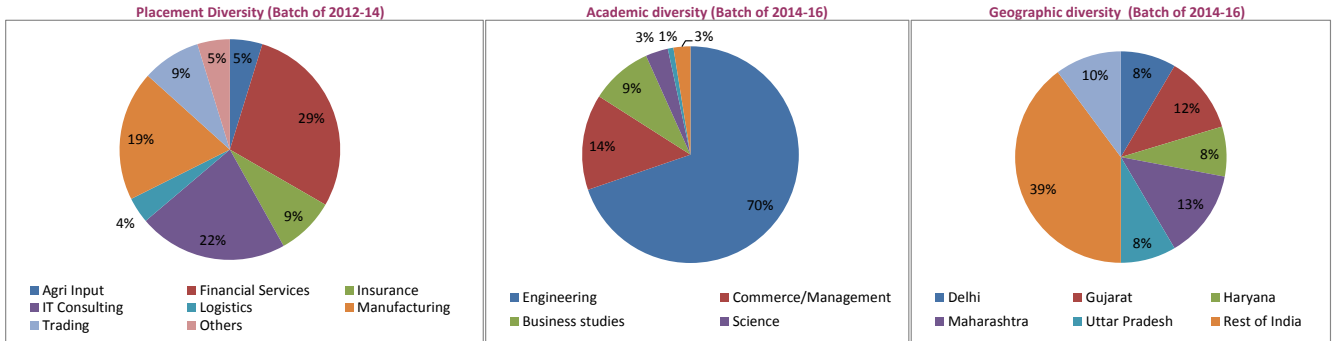
SIIB was set up in 1992 as an autonomous institute. At present, the institute is a constituent of Symbiosis International University (SIU) and offers focused MBA programmes in International Business (started in 1992), Agri-business Management (started in 2004) and Energy & Environment (started in 2009). SIIB has academic tie-ups for student exchange with the Berlin School of Economics and Law, Reutlingen University and Flensburg University in Germany and Sheffield Hallam University-United Kingdom.

Best Practices Followed

- Effort to include international students in the programmes with a view towards healthy student diversity

Areas of Excellence	Areas of Strong Performance	Areas of Good Performance	Areas of Improvement		
<ul style="list-style-type: none"> • Strong heritage of the Symbiosis brand with presence of senior professionals on advisory bodies for sound governance 	<ul style="list-style-type: none"> • Improvement in student applications for admissions, providing a wider pool for selection • Geographic diversity of student batch 	<ul style="list-style-type: none"> • Industry-collaborated courses offered as part of the curriculum • Sound faculty development through participation in workshops and conferences • Improvement in research output across faculty 	<ul style="list-style-type: none"> • Student-to-core-faculty ratio • Scope for enhanced institution-building through Management Development Programmes (MDP) 		
Graded Program Details	Students - Key Statistics (Batch of 2014-16)	Permanent Faculty	Student Outcome (Batch of 2012-14)		
Programme: MBA-IB Offered since: 1992 Status: Constituent of SIU Recognition: NAAC accreditation for SIU Program Fee: Rs. 11.3 Lakh Total Seats: 120	Student strength: 119 Average age: 24 years Average work experience: - Percentage of female students: 39% Percentage of students with work experience > 2 years: 18% Entrance Exam: SNAP	Faculty strength: 17 Median teaching experience: 8 years Median industry experience: 5 years Retention rate: 71% Student-Faculty ratio: 23:1 Visiting faculty: 54	Placements*: 91% Median salary: Rs. 7 Lakh Maximum salary: Rs.15 Lakh Pre-placement offers: 2% Predominant placement region: Pan India No. of student clubs: 9		
Admission statistics : Cut offs 2014-16		Prominent recruiters			
General category seats	Management quota seats	Asian Paints Ltd, Axis Bank, Deloitte Consulting India Pvt Ltd, Godrej Industries, HDFC Standard Life Insurance Ltd, Infosys Technologies Ltd, Kansai Nerolac, The State Trading Corporation of India Ltd, Trident Group, Wipro Ltd			
Cut off Score	93rd percentile			Cut off Score	9th percentile
Highest Score	NA			Highest Score	NA

*excludes 11 students opted out of placements



Curriculum

A curriculum rationalisation exercise was conducted across all management programmes in 2014, with the aim of offering standardised set of courses within each specialisation. This has resulted in a set course catalog at the SIU level from which institutes can choose along with a latitude to adjust the courses as per their specific requirement. The programme continues to offer a healthy number of specialisations and choice of electives. One core subject and 3 electives have been added while 11 electives have been dropped due to the above mentioned rationalisation.

In terms of global exchange, 3 students have opted for a dual degree programme with Reutlingen University, Germany and another 3 have opted for a term exchange with Flensburg University, Germany.

Industry Interaction

SIIB conducted more than 40 guest lectures in 2013-14 with senior industry representatives from companies like Aditya Birla Group, JP Morgan and HDFC Bank among others. Students benefit from the courses offered in association with organisations such as Benchmark Six Sigma and TUV Rheinland India Pvt Ltd. Online certification programmes from ICICI Bank are available to interested students.

Infrastructure

The institute is spread over 41,000 square feet and shares the Symbiosis Infotech Campus with two other Symbiosis institutes. The campus has 14 classrooms, with a seminar hall and conference rooms spread over 5200 square feet and 360 square feet, respectively. The campus has a basket ball court, table tennis, and a swimming pool facility along with access to health and fitness centres managed by Symbiosis Institute of Health Sciences (SIHS).

SIIB has an air-conditioned auditorium that is capable of accommodating up to 350 people. It is generally the preferred venue for conducting guest lectures, workshops, seminars, inter-college events, and other programmes.

The library is stocked with 150 national and international journals and more than 14150 books with a seating capacity for 60 to 70 students.

The campus has a dedicated Wi-Fi connected information technology (IT) resource center, a server room, an ICICI learning facility room with over 50 computers. The Academic Block and the hostels are fully equipped with round-the-clock Wi-Fi connectivity.

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