

The Ajay Kumar Garg Institute of Management (AKGIM) was set up in 2008 by the Indian Institute of Management and Engineering Society which has been running the Ajay Kumar Garg Engineering College, under Uttar Pradesh Technical University (UPTU) since 1998. AKGIM offers a Two Year Full Time PGDM programme approved by AICTE, Ministry of HRD, and offers specializations in Marketing, Finance, Human Resource (HR) and minor specializations in International Business and Information Management.

### Best Practices Followed

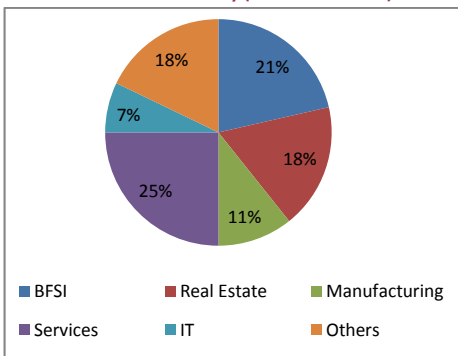
- Forming a Young Executive council comprising recent graduates from reputed business schools to help bridge the gap between student aspirations and industry requirements

Areas of Excellence	Areas of Strong Performance	Areas of Good Performance	Areas of Improvement
<ul style="list-style-type: none"> <li>Active involvement of eminent board of governors</li> <li>Good opportunities for non-academic development of students through student-led clubs and activities</li> </ul>	<ul style="list-style-type: none"> <li>Good academic diversity of students</li> <li>Good physical and learning infrastructure</li> <li>Good student-to-faculty ratio</li> </ul>	<ul style="list-style-type: none"> <li>Good research output by in-house faculty members</li> <li>Sound curriculum development process</li> <li>Fair percentage of students placed with fair placement diversity</li> </ul>	<ul style="list-style-type: none"> <li>Weak national geographic diversity and work experience profile of students</li> <li>Weak choice of students for admissions</li> <li>Scope for development in communication skills of students</li> <li>Enhancement of roles available to students during placements</li> </ul>

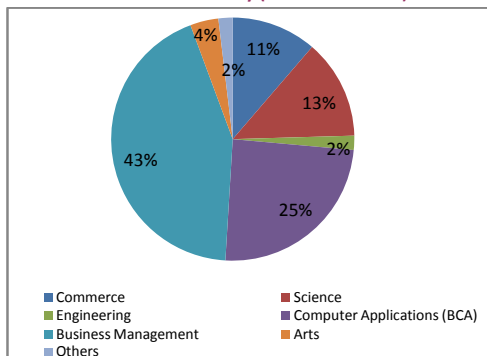
Graded Program Details	Students - Key Statistics	Permanent Faculty	Student Outcome (Batch of 2009-11)
Program PGDM Offered since 2008	Student strength 53 Average age 22 years	Faculty strength 14 Median teaching experience 7 years	Placements 100% Median salary Rs. 2.75 lakh
Status Autonomous Recognition AICTE	Average work experience 4 months Percentage of female students 21% Percentage of students with work experience > 2 years -	Median Industry experience 6 years Retention rate 85%	Maximum salary Rs. 3.5 lakh Pre-placement offers 8%
Program Fee Rs. 5.5 lakh	Entrance Exam MAT, CAT, ATMA	Student-Faculty ratio 10:1 Visiting faculty >10	No. of student clubs 10 Predominant placement region Pan India

Admission statistics : Cut offs- 2011-13		Reserved category		Prominent recruiters ATN Infratech Pvt Ltd, Deutsche Bank India, IMS Learning Pvt Ltd, ICICI Securities Ltd, Nutri-Health Systems Pvt Ltd, Redington India Ltd, Vatika Group
General category seats		Reserved category		
Cut off Score	50th percentile	Cut off Score	NA	
Highest Score	NA	Highest Score	NA	

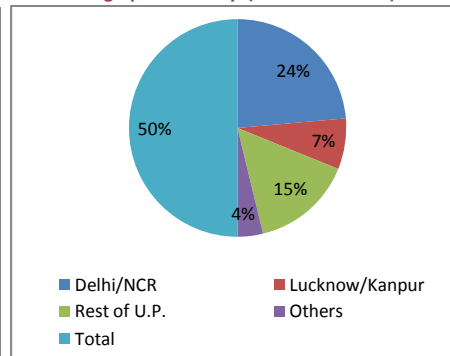
Placement Diversity (Batch of 2009-11)



Academic diversity (Batch of 2011-13)



Geographic diversity (Batch of 2011-13)



### Curriculum

The trimester-based curriculum allows a choice of dual specializations in marketing, finance, human resources and international business. Each student has to complete a dissertation cum research project in the final trimester, preferably in the social sector- from the next batch, it will be mandatorily on a socially relevant topic.

The curriculum includes personality development workshops to ensure good communication and presentation skills. A SAP course has been started in order to produce students with specific recruitment advantage.

The pedagogy includes cases, assignments and live projects. Industry visits are organised every quarter.

### Industry Interaction

Guest sessions are organised every Wednesday and guest speakers so far have included middle to senior management industry representatives and academicians.

AKGIM has conducted 3 open programmes in different functional areas in 2011 which saw 8-10 participants from companies such as HLL Lifecare Ltd, Moserbaer Ltd among others.

AKGIM in association with the National Institute for Entrepreneurship and Small Business Development (NIESBUD) has conducted two training programmes for entrepreneurs and students as well as two faculty development programmes for faculty from regional colleges.

### Infrastructure

The 42-acre campus housing the engineering college and AKGIM has been developed well with 2 acres dedicated to AKGIM: the campus includes 5 classrooms, 1 conference room, faculty blocks and a 240-seater common convention centre.

The campus includes hostel blocks for 900 students in spite of being optionally residential. Each hostel block has a library, mess and recreation facilities. The campus also includes a 70-bed Dr RS Garg Indo-German Hospital which provides free medical services to students.

The 60-seater library has 4425 books and more than 40 print journals. The library has access to databases as required by the curriculum. Students are provided with laptops and the campus is wi-fi connected with access to learning resources online.

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