

Commenced in 1984 on a moderate scale, Bharati Vidyapeeth's Institute of Management Studies and Research is a part of the Bharati Vidyapeeth group which operates more than 78 schools and 60 institutions of higher education, including those in professional education. BVIMSIR offers multiple management courses that are custom-designed for the industry. The institute conducts an Executive MBA programme which is a weekend, part-time course to cater to the needs of industry and working professional. The institute also offers Masters in Financial Management, a three-year, part-time course since 2008.

Best Practices Followed

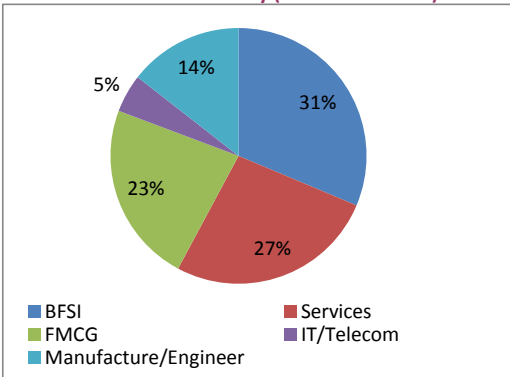
- Montly visit by alumni to conduct guest lectures, management quizzes and provide live industry projects to students.

Areas of Excellence	Areas of Strong Performance	Areas of Good Performance	Areas of Improvement
<ul style="list-style-type: none"> • Strong track record of the group's management in the field of education 	<ul style="list-style-type: none"> • Stable in-house faculty provides consistency to teaching methodology • Strong parent brand • Transparent selection process under MH-CET 	<ul style="list-style-type: none"> • Efforts to build an active alumni cell to tap existing large alumni base • Good academic diversity among students 	<ul style="list-style-type: none"> • Limited focus on academic collaborations with academia or industry • Limited participation in faculty development initiatives

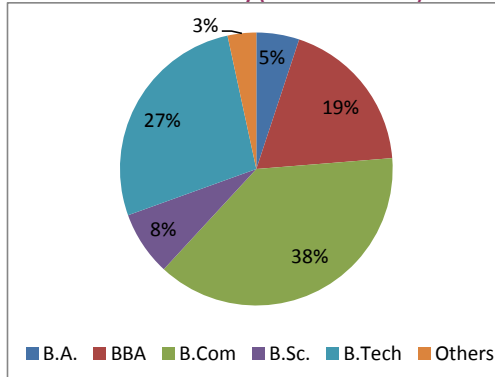
Graded Program Details		Students - Key Statistics		Permanent Faculty		Student Outcome (Batch of 2010-12)	
Program	MMS	Student strength	120	Faculty strength	18	Placements	70%
Offered since	1984	Average age	22 years	Median teaching experience	3 years	Median salary	2.4 lakh
Status	University Affiliated	Average work experience	2 years	Median industry experience	4 years	Maximum salary	Rs. 7.5 lakh
Recognition	None	Percentage of female students	28%	Retention rate	85%	Pre-placement offers	-
Program Fee	Rs. 2.03 lakh	Percentage of students with work experience > 2 years	16%	Student-Faculty ratio	15:1	No. of student clubs	5
Total Seats	120	Entrance Exam	MH-CET	Visiting faculty	46	Predominant placement region	Maharashtra

Admission statistics : Cut offs				Prominent recruiters	
Government quota seats		Management quota seats		Axis Bank, ICICI Prudential life, Tata AIG Life Insurance, Angel Broking, Kotak Securities, Britannia Industries, Hindustan Unilever, Bombay Dyeing, Cipla, ONGC, Reliance Industries, Barclay Bank, Standard Chartered	
Cut off	MH-CET: 115 score	Cut off	Not Available		
Highest	MH-CET: 154 score	Highest	Not Available		

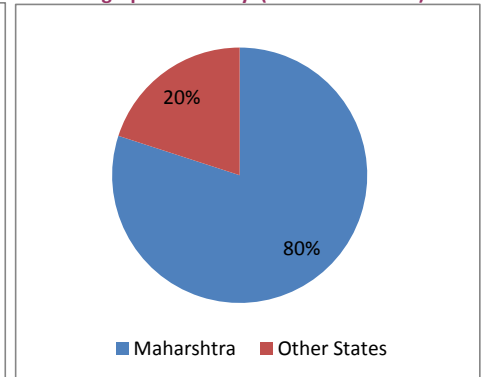
Placement Diversity (Batch of 2010-12)



Academic diversity (Batch of 2011-13)



Geographic diversity (Batch of 2011-13)



Curriculum

The semester-wise curriculum is set by Mumbai University. Students can specialise in Finance, Marketing or Systems with 8 electives offered under each specialisation in the 2nd year.

Students are assessed on the basis of presentations, written tests, assignments and projects. These projects are guided by the internal faculty as well as industry persons.

Industry Interaction

BVIMSIR has been conducting Conclaves since 2010 on Banking, Finance & Technology and Enterprise loyalty.

For the last 6 years, the institute has been sponsoring an event on Supply Chain, organised by Kamikaze B2B media, a marketing service organisation.

Infrastructure

The institute is spread across 5 acres, with nearly 47,300 sq ft of built-up area which includes 13 classrooms, 3 tutorial rooms, 2 conference rooms, and 1 seminar hall.

Accommodation facilities for boys and girls arranged at an off-campus location; each can accommodate up to 100 students.

The library has an online system, with a stock of 3152 book titles, 36 domestic journals, 10 periodicals and access to international e-journals. There are 220 computers accessible for 13 hours a day. The Institute is Wi-fi enabled.

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