

Graded Programme: PGDM

Institute for Financial Management and Research

CRISIL Grading:

No. 5655, Central Express Way, Sector 24, Sri City – 517 541

National A **

www.ifmr.ac.in

State* AP-A ***

Valid up to: April 22, 2016

Report Date: April 23, 2015

* Institute has shifted its campus from Chennai (Tamil Nadu) to Sri City (Andhra Pradesh)

Institute for Financial Management and Research (IFMR), a research institute, was founded by ICICI and the House of Kotharis in 1970. It is recognised as an Institute of National Importance by the Ministry of Finance (MoF) and as a social science research institution by the Department of Science and Technology (DoST), Government of India. The business school was set up in 2000 with an objective, catered by its PGDM course, of delivering a general management programme focused on finance. IFMR also offers PhD and short-term certification programmes. In 2014, IFMR shifted to a new 40-acre campus located in Sri City nearby many international firms.

Best Practices Followed

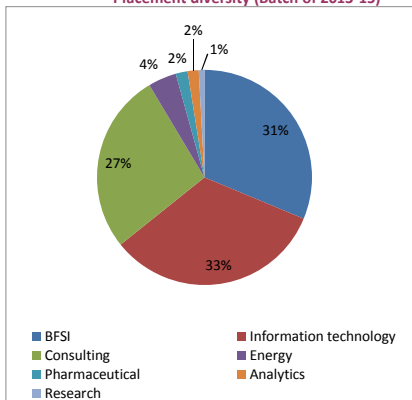
- Ecosystem built around research enables IFMR to benefit from other research units.
- Emphasis on knowledge resources. IFMR’s H.T. Parekh Library is recognised as a Depository Library for World Bank & World Trade Organisation Secretariat.

Areas of Excellence	Areas of Strong Performance	Areas of Good Performance	Areas of Improvement
<ul style="list-style-type: none"> • Governance practices at par with leading national-level business schools • Recognition by MoF and DoST, Government of India lend credibility to management 	<ul style="list-style-type: none"> • Strong research focus • Faculty holding qualifications from reputed national and international institutes • High engagement levels with the industry through Management Development Programmes (MDPs) 	<ul style="list-style-type: none"> • Good gender diversity amongst higher graded institutes • A consistent positive track for both final and summer placements • New 40-acre campus with good physical and learning infrastructure • Encouragement to students to participate in live projects with faculty members and research centres 	<ul style="list-style-type: none"> • Visibility at national level • Absence of international student exchange programmes

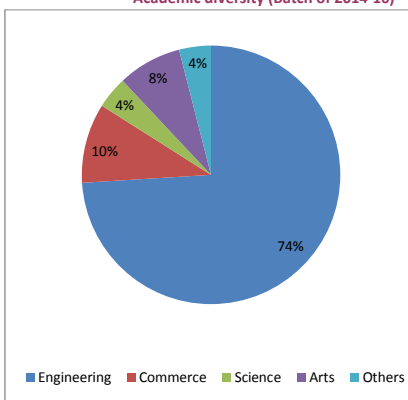
Graded Programme Details		Students - Key Statistics (Batch of 2014-16)		Permanent Faculty		Student Outcome (Batch of 2013-15)	
Program	PGDM	Student strength	180	Faculty strength	25	Placements	100%
Offered since	2000	Average age	23 years	Median teaching experience	6 years	Median salary	Rs.7.5 lakh
Status	Autonomous	Average work experience	10 months	Median industry experience	10 years	Maximum salary	Rs.12 lakh
Recognition	AICTE	Per cent of female students	37%	Retention rate	73%	Preplacement offers	8%
Programme fee	Rs.12 lakh	Per cent of students with work experience > 2 years	23%	Student-faculty ratio	12:1	Predominant placement region	Pan India
Total seats	180	Entrance exam	CAT, XAT, CMAT, GMAT, GRE	Visiting faculty	6	No. of student clubs	17

Admission statistics : Cut offs 2014-16				Prominent recruiters			
Government quota seats		Management quota seats		Accenture, Bank of America Corporation, Barclays Bank PLC, Cognizant, CRISIL Ltd, Genpact, iNautix Technologies India Pvt Ltd, Shell India Markets Pvt Ltd, Tata Consultancy Services Ltd, Wipro Ltd			
Cut-off score	80th percentile (CAT)	Cut-off score	NA				
Highest score	NA	Highest score	NA				

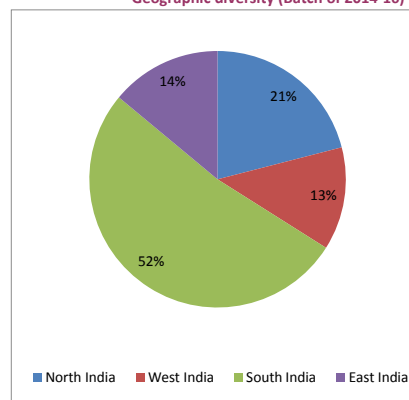
Placement diversity (Batch of 2013-15)



Academic diversity (Batch of 2014-16)



Geographic diversity (Batch of 2014-16)



Curriculum

The trimester-based curriculum uses a good mix of cases, assignments and projects. IFMR has introduced two new specialisations of banking, financial services and insurance (BFSI) and analytics. In addition, industry guest lectures have been made mandatory for each course.

IFMR has introduced an American practice of tutoring, where PhD students and second year students mentor smaller batches of 20 students, for each core course. This is aimed at covering knowledge gaps through focused discussions.

The institute participated in “The Bloomberg Champions Program” where two students are inducted into an offsite internship, which gives advanced training to fully adapt Bloomberg to the needs of the institute with Bloomberg infrastructure. The student receives a certification and an opportunity to interview for a role at Bloomberg.

Industry interaction

The institute has conducted 45 MDPs in 2014-15 covering 1,066 participants. Major clients include L&T Construction and Ashok Leyland while Barclays, Madras Management Association and CAFRAL (RBI’s external training arm) have been added as new clients.

IFMR’s alumni have been participating in activities such as assistance in final and summer placements, help in scheduling guest lectures and recruit students in their research project.

Infrastructure

The first phase of the new 40-acre campus at Sri City covers a constructed area of over 3,00,000 square feet and includes the main academic block of seminar halls, computer labs, classrooms, library, faculty and administration rooms, placement cell, hostels, cafeteria, recreation room and gymnasium.

* IFMR’s H.T.Parekh Library has more than 40,000 books, 100 print journals, 3500 e-journals and access to 11 databases.

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