

The ITM group comprises ITM Business School, ITM Global Leadership Center, ITM Institute for Hospitality Management, ITM Institute of Financial Markets (ITM-IFM) and ITM Institute of Health Sciences across campuses in Bangalore, Chennai Warangal and Kharghar (Navi Mumbai). ITM Institute of Financial Markets (ITM-IFM) aims to deliver specialised courses in finance: the PGDM-FM with a duration of 18 months was started in 2004. In 2009, the program received AICTE approval and its duration was extended to 24 months. ITM-IFM also offers training towards financial certifications such as Certified Financial Planner (CFP), Chartered Institute for Securities and Investments (CISI) and Financial Risk Manager (Professional Risk Managers' International Association).

Best Practices Followed

- Business simulation lab with live market feeds which supports many courses and provides hands-on exposure to students

Areas of Excellence	Areas of Strong Performance	Areas of Good Performance	Areas of Improvement
<ul style="list-style-type: none"> • Good use of simulation softwares provide good hands-on training to students 	<ul style="list-style-type: none"> • Faculty members with good industry experience enable industry-relevant inputs for students • Good geographic diversity of batch 	<ul style="list-style-type: none"> • Planned curriculum change with 6-month internship and niche specialisations holds potential for better differentiation • Fair percentage of students placed in 2010 and 2011 • Fair recruiter feedback on student performance 	<ul style="list-style-type: none"> • Scope for more balanced work experience profile of batch • Nascent research activity unable to contribute yet to faculty development and institution-building • Strengthening of recruiter relationship

Graded Program Details	Students - Key Statistics	Permanent Faculty	Student Outcome (Batch of 2009-11)
Program PGDM-FM Offered since 2004	Student strength 60 Average age 22.5 years	Faculty strength 10 Median teaching experience 3 years	Placements 93% Median salary Rs. 4 Lakh
Status Autonomous Recognition AICTE	Average work experience 1.7 months Percentage of female students 27% Percentage of students with work experience > 2 years -	Median Industry experience 7 years Retention rate 90%	Maximum salary Rs. 7 Lakh Pre-placement offers -
Program Fee Rs. 6 lakh Total Seats 60	Entrance Exam CAT, MAT, ATMA	Student-Faculty ratio 12:1 Visiting faculty >5	No. of student clubs 5 Predominant placement region Mumbai

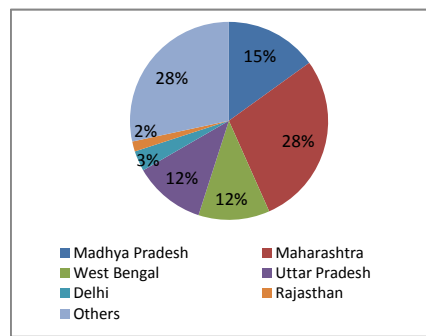
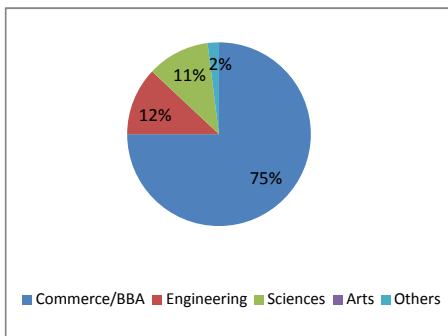
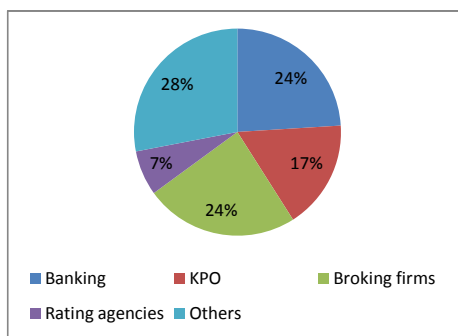
Admission statistics : Cut offs- 2011-13		Prominent recruiters	
General category seats		Reserved category	
Cut off Score	50th percentile CAT	Cut off Score	NA
Highest Score	88th percentile CAT	Highest Score	NA

Andhra Bank Ltd, Enam Securities Ltd, ICICI Bank Ltd, ICICI Securities Ltd, IDBI Bank Ltd, India Infoline Ltd, JP Morgan Chase, Kotak Securities Ltd, Nomura Securities, South Indian Bank Ltd

Placement Diversity (Batch of 2009-11)

Academic diversity (Batch of 2011-13)

Geographic diversity (Batch of 2011-13)



Curriculum

The seven-term curriculum is entirely focussed on finance courses: equity markets, debt and money markets, corporate finance, risk management, management of mutual funds, investment and portfolio management are some of the courses offered.

Students are provided a 'dealing room' atmosphere through trading softwares with live feeds from stock exchanges- this supports the courses in the curriculum and provides a simulated learning environment.

The curriculum also includes personal growth lab, a course on lifestyle management and personality development programmes. A financial inclusion project was conducted at the institute level to educate artisans and small enterprises on financing.

The institute also supports training towards certifications such as Certified Financial Planner (CFP), Chartered Institute for Securities and Investments (CISI) and Professional Risk Managers' International Association (PRMIA).

Industry Interaction

About 15 guest speakers were invited in 2010-11 to address students on finance-related topics and communication skills. 8 senior industry representatives from RBI, IDBI Bank and SEBI were also invited to interact with the students.

A national level convention in Finance was held in 2011 in association with Bombay Management Association.

ITM IFM has conducted 6 workshops since 2010 for ICICI Securities Ltd, SEBI officers among others on niche topics like valuation of securities, quantitative finance. ITM also conducts training for external industry participants towards financial certifications.

Infrastructure

The Vashi campus is an extended study centre of the Kharghar campus, where experiential learning sessions are held. It is equipped with the business simulation lab. The lab has 30 terminals that get live feeds of trade data from NSE, NSE F&O, BSE, MCX, and NCDEX. The lab also has the globetrader, which is simulated portfolio management program.

The library at the Vashi campus is dedicated to the finance function and students also have access to the library at the Kharghar campus.

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