

Narsee Monjee Institute of Management Studies (NMIMS) is a constituent of Narsee Monjee Institute of Management Studies University, which is a deemed university run by the Shri Vile Parle Kelvani Mandal (SVKM) trust. NMIMS was set up in 1981 and began with a Master of Management Studies (MMS) programme affiliated to Mumbai University. It was granted deemed-to-be university status in 2003 and converted the programme into a MBA. NMIMS University now offers courses across various disciplines, such as Management, Technology, Science, Pharmacy, Architecture and Commerce across 7 schools, two satellite centres and off-campus centres in Shirpur, Bengaluru and Hyderabad.

**Best Practices Followed**

- An integration case is conducted at the end of each trimester to provide cross-functional understanding of business situations to students

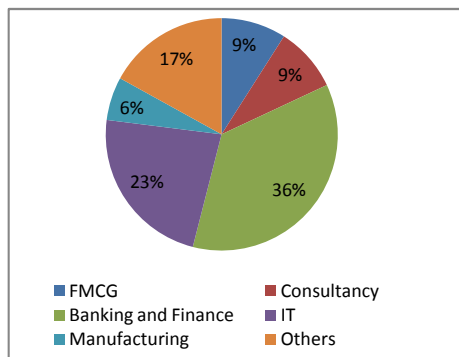
Areas of Excellence	Areas of Strong Performance	Areas of Good Performance	Areas of Improvement
<ul style="list-style-type: none"> <li>• Consistent 100% placements of students with good placement diversity and substantial pre-placement offers</li> </ul>	<ul style="list-style-type: none"> <li>• Good geographic diversity and work experience profile of students</li> <li>• Good industry interface provided to students through large number of senior visiting faculty and guest speakers from industry</li> <li>• Strong curriculum review process</li> <li>• Good alumni engagement contributing to industry interface</li> </ul>	<ul style="list-style-type: none"> <li>• Good MDP activity aids in institution-building and faculty development</li> <li>• Balanced mix of academic and industry experience of the core faculty team</li> <li>• Well-structured work environment leading to stability of in-house faculty team</li> </ul>	<ul style="list-style-type: none"> <li>• Scope for development in research and consultancy output across more faculty members</li> <li>• Better utilisation of global collaborations to benefit students and faculty</li> </ul>

Graded Program Details		Students - Key Statistics		Permanent Faculty		Student Outcome (Batch of 2009-11)	
Program	MBA	Student strength	307	Faculty strength	80	Placements	100%
Offered since	2003	Average age	24 years	Median teaching experience	10.8 years	Median salary	Rs.10.8 lakh*
Status	University	Average work experience	24 months	Median Industry experience	10.7 years	Maximum salary	Rs. 24 lakh
Recognition	-	Percentage of female students	25%	Retention rate	99%	Pre-placement offers	11%
Program Fee	Rs. 10.0 Lakh	Percentage of students with work experience > 2 years	28%	Student-Faculty ratio	13:1	No. of student clubs	18
Total Seats	300	Entrance Exam	NMAT	Visiting faculty	>20	Predominant placement region	Pan India

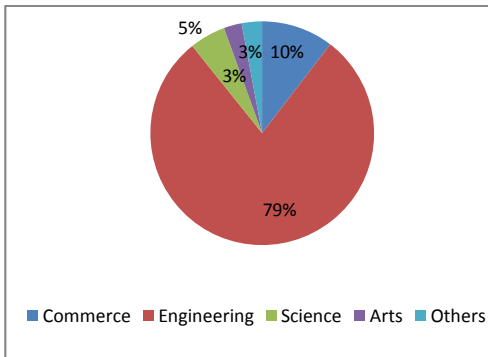
Admission statistics : Cut offs- 2011-13				Prominent recruiters
General category seats		Reserved category		
Cut off Score	93rd percentile NMAT	Cut off Score	NA	
Highest Score	NA	Highest Score	NA	

Accenture India, Asian Paints Ltd, Bank of India Ltd, Citibank NA, Cognizant Technology Solutions Ltd, HDFC Bank Ltd, ICICI Bank Ltd, Infosys Technologies Ltd, L'Oreal India Pvt Ltd, Price Waterhouse Coopers Ltd, Reckitt Benckiser Ltd, Videocon India Ltd

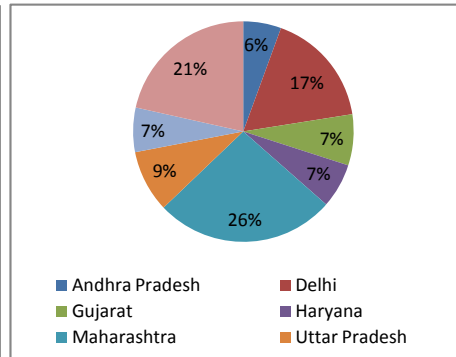
Placement Diversity (Batch of 2009-11)



Academic diversity (Batch of 2011-13)



Geographic diversity (Batch of 2011-13)



**Curriculum**

The trimester-based curriculum offers a free choice of electives leading to specialisations in finance, marketing, HR, operations and systems.

Every trimester in the curriculum includes add-on workshops which require mandatory participation from students.

Three electives are owned and delivered by KPMG India, Wipro Technologies Ltd and Cognizant Technology Solutions Ltd.

The curriculum includes a 3-week social project in collaboration with NGOs across India as an additional project apart from the 6-8 weeks summer internship project.

**Industry Interaction**

Students have been exposed to more than 100 industry practitioners as visiting faculty and guest speakers. This also includes a 'Think CEO' series for leadership grooming.

NMIMS has conducted 27 long-duration and short-duration executive training and management development workshops in 2010 and 2011. These include customized MBA programmes for companies such as Lupin Ltd and Dr Reddy's Laboratories as well as open programmes on team building and leadership. 9 conferences and discussion forums involving senior industry representatives have been conducted in 2010-11.

**Infrastructure**

With its original building under renovation, NMIMS occupies a transit campus spread across 3 floors (85,000 square feet) of the 9-storey building which also houses the undergraduate Commerce programme and includes classrooms, conference rooms, library and mock trading room.

NMIMS has 2 hostels owned by the trust in the vicinity and assistance for accommodation in other hostels is also provided

The library has over 46000 books, more than 350 national and international journals and subscription to a good number of databases. The technology support for the programme is provided through a learning management system which allows courseware delivery and administration

\*Salary details not verified

**Disclaimer:** A CRISIL Business School Grading reflects CRISIL's opinion on the relative ability of the graded institute to impart quality education and achieve the desired outcomes for the Programme. It does not constitute an audit/credit rating of the institute by CRISIL. CRISIL's Business School Grading is based on the information provided by the institute, or obtained by CRISIL from sources it considers reliable. CRISIL does not guarantee the completeness or accuracy of the information on which the Grading is based. CRISIL Business School Grading is not a recommendation to enroll in any program conducted by the institute or to avail any services offered by the institute.

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