

Graded Programme: PGDM

CRISIL Grading:

National A
State KL A ★★

Valid upto: March 13, 2014

Rajagiri Business School (RBS)

Rajagiri Valley P.O. Kakkanad, Kochi – 682 039

www.rajagiribusinessschool.com

Report Date: March 14, 2013

Rajagiri Centre for Business Studies (RCBS) was established by the Carmelites of Mary Immaculate congregation of Sacred Heart Province, Kochi with the vision of creating centres of excellence in the field of higher education and a standard bearer of holistic learning in India. RCBS houses two Schools of Business – Rajagiri College of Social Sciences (RCSS), which conducts the regular MBA programme while Rajagiri Business School (RBS) conducts the AICTE-recognised two-year Post Graduate Diploma in Management (PGDM) programme. The PGDM programme provides the institution the flexibility to design courses, relevant to the context of business, revise curriculum periodically, and add new subjects as per the industry requirements.

Best Practices Followed

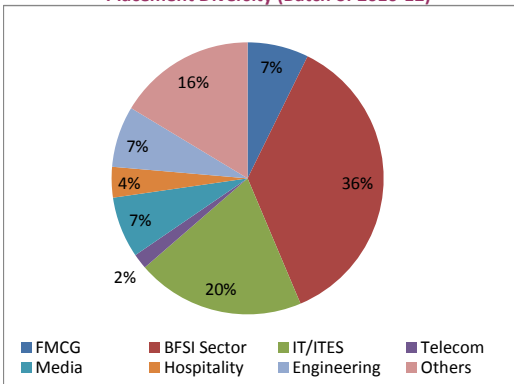
- Student clubs enhance student outcomes. Weekly club activity conducted every Tuesday.

Areas of Excellence	Areas of Strong Performance	Areas of Good Performance	Areas of Improvement
<ul style="list-style-type: none"> • Strong credentials of management in philanthropic and academic areas • Presence of senior corporate professionals on advisory board 	<ul style="list-style-type: none"> • Brand well recognised at regional level • Stable in-house faculty with an adequate faculty strength provides consistency to teaching methodology 	<ul style="list-style-type: none"> • Well-diversified academic profiles and placement of students • Flexibility in setting curriculum along with multiple specialisation options • Good infrastructure 	<ul style="list-style-type: none"> • Nascent stage of alumni base • Weak regional and work experience profiles of students

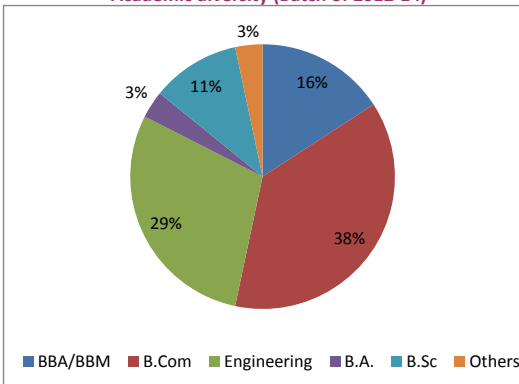
Graded Program Details		Students - Key Statistics (Batch of 2012-14)		Permanent Faculty		Student Outcome (Batch of 2010-12)	
Program	PGDM (2 years)	Student strength	120	Faculty strength	15	Placements	100%
Offered since	2008	Average age	22 years	Median teaching experience	7 years	Median salary	Rs.3.9 lakh
Status	Autonomous	Average work experience	3 months	Median industry experience	1 year	Maximum salary	Rs.6.11 lakh
Recognition	None	Percentage of female students	43%	Retention rate	90%	Pre-placement offers	7%
Program Fee	Rs.6.52 lakh	Percentage of students with work experience > 2 years	1.66%	Student-Faculty ratio	11:1	Predominant placement region	Kerala
Total Seats	120	Entrance Exam	MAT, CAT, CMAT	Visiting faculty	24	No. of student clubs	9

Admission statistics : Cut offs				Prominent recruiters	
Government quota seats		Management quota seats		South Indian Bank Ltd, HCL Infosystems, Thomas Cook (India) Ltd., Berger Paints, Catholic Syrian Bank, HDFC, Vodafone Essar Ltd, Deloitte, IBS, ITC Ltd, Malayala Manorama	
Cut off Score	MAT: 600.5 score	Cut off Score	MAT: 600 score		
Highest Score	NA	Highest Score	NA		

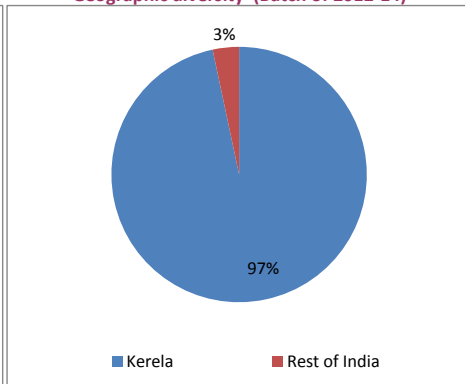
Placement Diversity (Batch of 2010-12)



Academic diversity (Batch of 2012-14)



Geographic diversity (Batch of 2012-14)



Curriculum

RBS follows a trimester system that offers students specialisation in Finance, Marketing, Human Resources, Systems or Operations.

Electives offered at RBS include Financial Derivatives, International Marketing, Strategic HRM, Enterprise Resource Planning, and Business Process Reengineering.

Industry Interaction

Alumni meetings are conducted every year under the aegis of OYSTER (Yesteryear Students of Rajagiri), the alumni association of all Rajagiri students.

Weekly interactions each Thursday with industry experts from various walks of life and work for specific and general sessions.

Infrastructure

Part of the 75-cre campus. Individually it is spread across 1.5 acres with nearly 22,280 square feet of built-up area.

Library has Online Public Access Catalogue System to enable online access of books . The library is stocked with nearly 2300 titles along with 60 national and international journals.

The computer lab has a seating capacity of 120 with a broadband internet connectivity of 12 Mbps. Also, all classrooms are Wi-Fi enabled.

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