

Graded Programme: MBA
 CRISIL Grading: National A
 State TN A★
 Valid upto: April 12, 2015

Thiagarajar School of Management (TSM)
 Pamban Swamy Nagar, Thirupparankundram, Madurai - 625005
<http://www.tsm.ac.in/index.html>

Report Date: April 13, 2014

Established in 1962 by philanthropist and industrialist Mr. Karumuthu Thiagaraja Chettiar, Thiagarajar School of Management (TSM) started operations with an Executive Development Programme (EDP) to enhance the skills of practicing managers and entrepreneurs in the vicinity of Madurai. The success of EDP provided the impetus to start the Master of Business Administration (MBA) part-time programme in 1972. A full-time MBA course was started in 1986, the Post Graduate Diploma in Computer Application course was started in 1993, and the Master of Computer Applications (MCA) CPURSE in 1994. TSM also started offering the Post Graduate Diploma in Management in 2011. TSM has been conferred autonomous status by the University Grants Commission (UGC) and Madurai Kamaraj University (MKU).

Best Practices Followed

- Active student participation in the area of social responsibility. Students have done a project on rural India in association with DHAN Foundation.
- Industry visits organised for students including Madras Cements Limited (Chennai), Pepsi and Co. (Madurai), Ashok Leyland (Chennai), and Tata Tea Limited (Munnar).

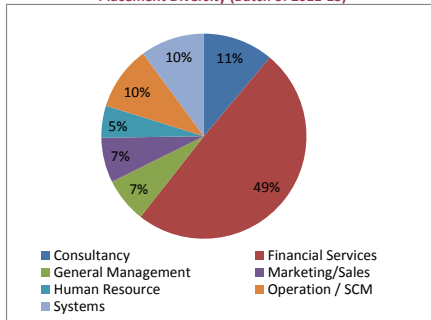
Areas of Excellence	Areas of Strong Performance	Areas of Good Performance	Areas of Improvement
<ul style="list-style-type: none"> • Strong heritage of the institute • Autonomy granted by UGC and MKU 	<ul style="list-style-type: none"> • Fairly stable and experienced faculty • Good physical infrastructure, complemented by sound learning infrastructure 	<ul style="list-style-type: none"> • Fair placement record • Healthy industry interface with fair number of management development programmes conducted each year. 	<ul style="list-style-type: none"> • Weak national-level geographic diversity and work experience profile of student batch • Need to ensure consistency in achieving 100 per cent admissions

Graded Program Details		Students - Key Statistics (Batch of 2013-15)		Permanent Faculty*		Student Outcome (Batch of 2012-14)	
Program	MBA	Student strength	119	Faculty strength	20	Placements	85%
Offered since	1986	Average age	22 years	Median teaching experience	10 years	Median salary	Rs. 3.75 Lakh
Status	Madurai Kamaraj University Affiliated	Average work experience	12 months	Median industry experience	4 years	Maximum salary	Rs. 6 Lakh
Recognition	AICTE, NBA	Percentage of female students	39%	Retention rate	79%	Pre-placement offers	Nil
Program Fee	Rs. 5.05 Lakh	Percentage of students with work experience > 2 years	1%	Student-Faculty ratio	15:1	Predominant placement region	Tamil Nadu
Total Seats	120	Entrance Exam	MAT / XAT / CAT / CMAT / TANCET	Visiting faculty	28	No. of student clubs	4

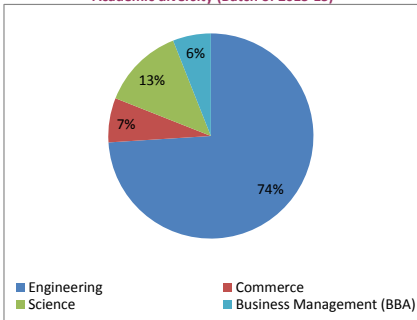
Admission statistics : Cut offs 2013-15				Prominent recruiters*			
Government quota seats		Management quota seats		Axis Bank, Acurus Solutions, City Union Banks, Colgate, GRE Edge, ITC Limited, Janalakshmi Microfinance, Karur Vysya Bank, Launchpad, Mobius Knowledge Service, Tata Consultancy Services, Vodafone, Zoho			
Cut off Score	Not Available+B40	Cut off Score	65 percentile (MAT / CMAT), 50 percentile (XAT / CAT)				
Highest Score	Not Available	Highest Score	Not Available				

* combined for MBA and PGDM

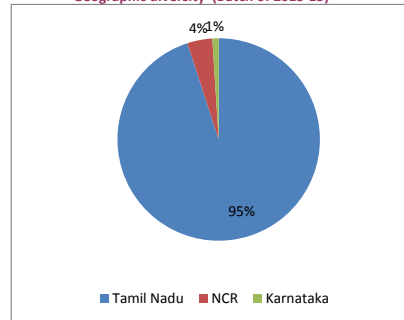
Placement Diversity (Batch of 2011-13)*



Academic diversity (Batch of 2013-15)



Geographic diversity (Batch of 2013-15)



Curriculum

The autonomous status provides the institute control over the content of the curriculum. While the institute still requires formal approval from the university-appointed nominee on the board, it is not compelled to follow the curriculum set by MKU. This is a considerable advantage over other university affiliated programmes.

In terms of electives, TSM provides a good basket of over 50 electives to students in the second year. Students can specialise in marketing, finance, human resources, and production and systems.

The curriculum has been actively reviewed. In the last two years, 2 courses have been withdrawn while over 25 courses have been added.

Industry Interaction

TSM has organised nearly 20 guest lectures on an average each year. The speakers are from various industries and comprise senior management of small and mid-size companies or middle management of large corporates. In cases where its location is a constraint, the institute organises guest lectures through video conferences.

In addition, the institute has been actively organising industry visits for students. Some of the industries visited include Madras Cements Limited (Chennai), Pepsi and Co. (Madurai), Ashok Leyland (Chennai) and Tata Tea Limited (Munnar).

TSM was set up to deliver executive development programmes focused in the vicinity of Madurai. The institute conducts around 8 to 10 MDPs annually.

Infrastructure

The institute is spread across 16.7 acres with a built up area of 67,585 square feet. There are 12 classrooms, 3 conference rooms, 2 seminar halls, and convention centre with a seating capacity of 300. There is a good hostel facility available which can accommodate 100 girls and 144 boys.

Recreational facilities include a cricket ground, basketball court, football ground, badminton court, table tennis tables, and separate gymnasiums for boys and girls. The campus is also wi-fi enabled.

The library is operational for 12 hours and has a seating capacity of 75 students. There are 24,974 books (volume) for 14,785 book titles. The institute has subscribed to 95 national and 33 international journals. In addition, access is available to online journals that include JGATE, CMIE, EBSCO, DELNET supported by an online library management system - AUTOLIB Software systems.

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