

Graded Programme: MBA		Vishwakarma Institute of Management (VIM)	
CRISIL Grading:		Sr. No. 3/4, Laxminagar, Kondhwa (Bk.), Pune – 411 048 , Maharashtra	
National	B ★★★	www.vim.ac.in	
State	MH A		
Valid upto: October 24, 2014		Report Date: October 25 , 2013	
Vishwakarma Institute of Management (VIM) was set up in 1992 as a 'management department' under the Vishwakarma Institute of Technology (VIT). It offered a post graduate programme in business management (PGPBM) with 30 seats. In 2001, VIM department was hived off to form an independent institute, offering the MBA programme affiliated to University of Pune. In 2012, VIM has received a permanent affiliation status from the University of Pune.			
Best Practices Followed			
<ul style="list-style-type: none"> 'Shadowing' activity where each student stays with a senior executive for one to five days to observe a daily working life and interviews with CXO level professionals. 			
Areas of Excellence		Areas of Strong Performance	
<ul style="list-style-type: none"> Contribution of senior industry professionals in function-specific academic advisory bodies for each; leading to good networking for industry interface 		<ul style="list-style-type: none"> Good active governance and transparent processes Strong industry exposure provided to students Industry exposure to faculty through MDPs, consulting and sabbaticals for projects with regional companies 	
Areas of Good Performance		Areas of Improvement	
<ul style="list-style-type: none"> Academic diversity of student batch Good institutional support for research activities and faculty development Placement diversity across different industry sectors 		<ul style="list-style-type: none"> Weak national-level geographic diversity and work experience profile of student batch Student exposure at a national and global level 	
Graded Program Details		Students - Key Statistics (Batch of 2013-15)	
Program	MBA	Student strength	181
Offered since	2001	Average age	22 years
Status	University Affiliated	Average work experience	-
Recognition	AICTE	Percentage of female students	31%
Program Fee	Rs. 2.95 Lakh	Percentage of students with work experience > 2 years	6%
Total Seats	180+1*	Entrance Exam	CMAT, CAT, XAT
Permanent Faculty		Student Outcome (Batch of 2011-13)	
Faculty strength	22	Placements	96%^
Median teaching experience	5 years	Median salary	Rs. 3 Lakh
Median industry experience	4 years	Maximum salary	Rs.11.5 lakh
Retention rate	86%	Pre-placement offers	7%
Student-Faculty ratio	16:1	Predominant placement region	Maharashtra
Visiting faculty	31	No. of student clubs	6
*One seat reserved for J&K candidate over and above total capacity as per university rules		^Inclusive of 70 students opting out of placements	
Admission statistics : Cut offs 2013-15			
Government quota seats		Management quota seats	
Cut off Score	20/240 (CMAT)	Cut off Score	NA
Highest Score	208/240 (CMAT)	Highest Score	NA
Prominent recruiters			
Asian Paints Ltd, Bridgestone India Pvt Ltd, Citibank, Ceasefire Industries Ltd, Country Club India Ltd, Dalal Street Investment Journal Pvt Ltd, Edelweiss Broking Ltd, ICICI Securities Ltd, ICE Balaji Telefilms Ltd, Nestle India Ltd, Neeयोम Enterprise Solutions Pvt Ltd			
Placement Diversity (Batch of 2011-13)		Academic Diversity (Batch of 2013-15)	
Geographic Diversity (Batch of 2013-15)			
Curriculum			
The curriculum has been modified to align with the 2013-revised Pune university syllabus. The revisions bring the structure more in line with that offered by autonomous programmes; choice-based credit system has now been introduced.			
The second year now offers choice of specialization in supply chain management, rural and agribusiness, family business and technology apart from the earlier ones in finance, marketing, human resources, information technology, international business. The earlier production and materials management as well as systems specialization have been restructured.			
VIM offers joint certifications in association with the Project Management Institute, Chartered Institute of Securities and Investment (CISI), National Stock Exchange (NSE). VIM also has partnered with Natrajan Education Society (NES) and National Entrepreneurship Network (NEN).			
Industry Interaction			
Joint programmes have been conducted in the past with IBM (IBM CEBT) for Business analytics and TAL Manufacturing for HR, where company representatives conducted the course. VIM has also been closely associated with CII to host the CII-HR & IR and Young Indian Conclaves for the CII Western Region, since 2010.			
15 Management Development Programmes (MDPs) and consulting assignments have been conducted for regional offices of reputed companies.			
More than 27 guest speakers have taken sessions at the institute in 2012-13; about 50% of these were senior regional representatives of reputed organizations.			
Infrastructure			
VIM campus is spread over 1.25 acres of land. The campus includes a students' mess, a conference room and a seminar hall. Renovations and refurbishing of several areas has recently taken place			
The library is well stocked with over 8000 book titles and adequate journals and databases.			
VIM has adequate IT infrastructure in the form of a computer lab with 254 computers and wi-fi connectivity. An ERP system is also in the process of being implemented.			
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